# Joao Marinato

Portfolio: <u>ipmarinato.com</u> ❖ <u>LinkedIn</u> ❖ jpmarinato.design@gmail.com ❖ (778) 879-4978 ❖ Vancouver, BC

My diverse background gives me an unique perspective when creating inclusive and accessible solutions. I enjoy working in fast-paced, team-oriented settings and thrive in interdisciplinary, multicultural teams.

#### **EDUCATION**

### **British Columbia Institute of Technology**

Jan. 2023 – July 2024

Diploma in New Media Design and Web Development

Vancouver, BC

#### **CERTIFICATIONS**

#### Start the UX Design Process: Empathize, Define, and Ideate

Oct. 2021

Google UX Design Professional Certificate

Coursera

#### Foundations of User Experience (UX) Design

Apr. 2021

Google UX Design Professional Certificate

Coursera

#### **WORK EXPERIENCE**

Transperfect

May 2024 - Sep. 2024

Language Data Annotator

Vancouver, BC, Canada

- Accurately labeled data for artificial intelligence (AI) and machine learning (ML) models.
- Completed over 2,500 weekly data points with over 75% accuracy.
- Consistently delivered high-quality annotations that directly aligned with project goals.

#### A Round Entertainment

May 2024 - Aug. 2024

Lead UX/UI Designer (Intern)

New Jersey, USA (Remote)

- Successfully managed a 4 person UX/UI design team for a job seeking website and mobile app.
- Created intuitive and visually appealing Figma designs that increased user engagement by 20%.
- Effectively collaborated with cross-functional teams with tight deadlines to drive project success.

#### Space Explorers: The Infinite

Jan. 2024 - Mar. 2024

VR Experience Staff

Vancouver, BC, Canada

- Managed guest interactions, providing technical and guest service support.
- Guided guests through immersive virtual reality experiences, problem-solving in a fast-paced environment.
- Provided assistance in troubleshooting VR headsets, ensuring seamless guest experiences.

## **SKILLS**

**Software:** Figma, Adobe (Photoshop, Illustrator, Indesign, XD, Premiere, After Effects), Visual Studio Code. **Programming:** HTML5, CSS, Bootstrap, Javascript, JQuery, React.js, React Native, Git, GitHub, Front-end. **Soft Skills:** Creativity, Problem-solving, Attention to detail, Empathy, Communication, Collaboration, Adaptability. **Design:** UX, UI, Visual, Wireframing, Prototyping, Mockup, Usability Testing, Interaction, Product, Research, Web.

#### **LANGUAGES**

Native/ Bilingual: English, Portuguese

Intermediate: Spanish